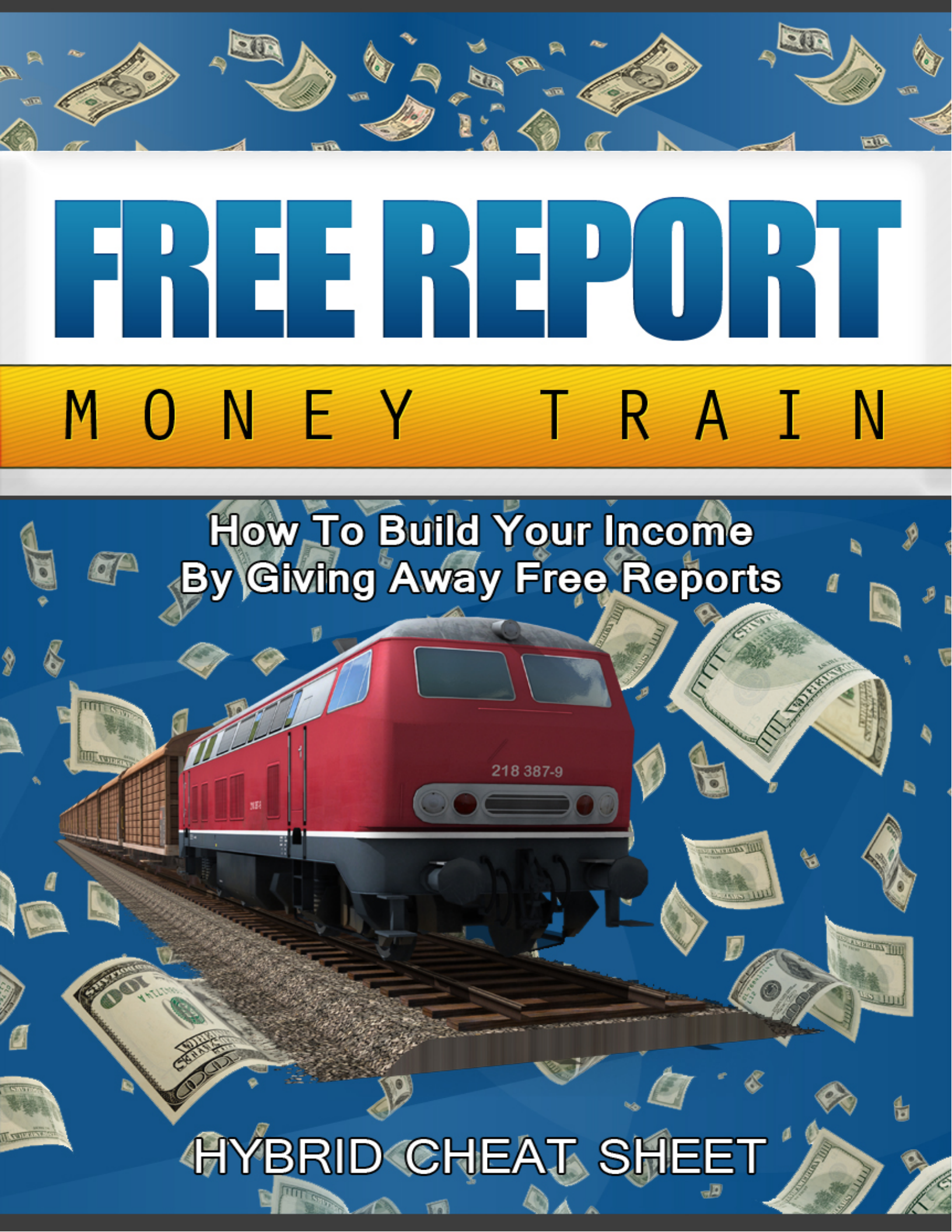
FREE REPORT

MONEY TRAIN

How To Build Your Income By Giving Away Free Reports



HYBRID CHEAT SHEET

Check List

Mark every step of the process as you consider / complete them. That will help you to keep track of things you need to do. Include additional steps if necessary.

☐ Create A Free Report

- ☐ Decide on a topic or subject
- ☐ Figure out your approach (informative, presell, etc)
- ☐ Compile the information in the report (1,000+ words is ideal)
- ☐ Make sure that you pre-sell something in your report
- ☐ Include affiliate links where ever you can (banners, links, etc)
- ☐ Spell check and look over all of the grammar to make sure it's perfect
- ☐ Compile the report to PDF format

☐ Drive Traffic To Your Squeeze Page (Optin Page)

- ☐ Blogging – Use a website and post articles with a link to your offer
- ☐ Solo ads – Purchase clicks directly to your offer
- ☐ Social Bookmarking – StumbleUpon, Reddit, Digg, etc
- ☐ YouTube – Create videos that presents info and link to your squeeze page
- ☐ Social Networking – Create accounts and connect with like minded people
- ☐ Forums And Message Boards – Add your offer link to your signature
- ☐ Blog Comments – Interact on other blogger's pages and link back to your offer

Resources List

☐ Auto-responder Services

- Aweber
- GetResponse
- SendLane
- MailChimp
- iContact
- Constant Contact
- InfusionSoft

☐ Landing Page Builders

- Profit Builder
- Thrive Content Builder
- Optimize Press 2.0
- InstaPage
- LeadPages